

See American & World for details of our advt. of  
**New Location Specials**  
 Introducing our customers in an attractive new  
 way to the recently established and re-  
 located departments made necessary  
 by the rapid growth of this store.

**HEARN**  
 FOURTEENTH STREET Founded 1827 WEST OF FIFTH AVE.

**Bureau of Churches and Institutions**  
 Offers special shopping facilities to heads and  
 representatives of all religious and secular insti-  
 tutions. Expert advice and assistance given  
 here at the store; or, if preferred, our repre-  
 sentatives will call with samples on request.  
 Location—Rear Balcony, Main Floor

# 20th GREAT SPRING SALE LAST WEEK

Easter shopping crowds are daily increasing  
 the success of our Spring Sale.

Fresh merchandise constantly replaces what  
 is sold and keeps assortments new and com-  
 plete for late comers.

Easter attire, Spring home needs, Easter  
 gifts, trousseau requirements, and other  
 offerings present notable money saving  
 specials of interest to every member of  
 the family.

## "Following Sale Specials For Both Monday and Tuesday"

**Trimmed Hats—**  
 Large and small shapes—Spring  
 colors and styles—were \$10.00.

**Trimmed Hats—**  
 Dress and tailored models—black  
 and Spring colors—various styles—  
 were \$2.98.

**Women's Mohair Slip-on  
Sweaters—**

Deep V neck—plain and fancy  
 weaves—contrasting color border—  
 buff, copenhagen, gray, black, jade,  
 jockey and rust—were \$6.24.  
 Limit 2.

**Untrimmed Hats—**

Shapes of timbo and bimbo straws,  
 and hemp, hair and combinations  
 of straw and silk—periwinkle, dan-  
 delion, navy, brown, black, jade,  
 purple, cenna, pumpkin, pheasant,  
 red and sand—were \$4.85.

**Ostrich Bandeaux, Tips  
and Flower Wreaths—**

Were \$1.65 and \$1.95  
 Free Trimming Service if hats and  
 materials are purchased here.

**Women's Silk Hosiery—**

Black and cordovan—plain and  
 fancy ribbed—were \$1.45.

**Women's Silk Sports Hose—**

Various combinations of colors—  
 fancy ribbed—were \$1.35.  
 Limit 2 pairs.

**Women's Triple Extra Size  
Lisle Hosiery—**

Black and cordovan—an assortment  
 of colored clox—sizes to 10½—  
 were .95.  
 Limit 2 pairs.

**Children's Fine Combed  
Cotton Hosiery—**

Black and cordovan—fine rib—full  
 length—also some three-quarter  
 length—were .18.  
 Limit 6 pairs.

**Women's Extra Size  
Underwear—**

Low neck, short sleeves or sleeve-  
 less vests—loose or tight—knee  
 drawers—were .68.  
 Limit 3 sets.

**Women's Double Extra  
Size Union Suits—**

Low neck and sleeveless—band top  
 finish—loose knee—were \$1.17.  
 Limit 4.

**Children's Knitted Waist  
Union Suits—**

Vest, waist and drawers combined—  
 low neck—sleeveless—knee length—  
 were .77.  
 Limit 4.

**Maternity Corsets—**

Low bust—long hip—sizes 22 to 28,  
 a few larger—were \$2.00.  
 Limit 2.

**Silk Broche Corsets—**

Low bust—elastic inserts in back—  
 were \$9.00.

**Elastic Top Corsets—**

Pink broche—were \$5.00.

**Bandeaux—**

Pink and novelty cloth—sizes 32 to  
 38—value \$1.00.  
 Limit 2.

**Extra Size Brassieres—**

White—lace trimmed—were \$1.00.  
 Limit 2.

**Sanitary Napkins—**

Box of 12—absorbent—good quality—  
 were .42.  
 Limit 2 boxes.

**Sanitary Bloomers—**

Net tops and elastic belt—were  
 .34.  
 Limit 3.

**Heavy Unbleached Muslins—**

36 inches wide—were .12½.  
 Limit 1 piece.

**Bed Tickings—**

Extra fine quality—flora designs  
 and stripes—were .59.  
 Limit 20 yds.

**Pure Linen Crash  
Towels—**

Assorted red and blue borders—for dish  
 or roller towels—were .32.  
 Limit 20 yds.

**6.27 Women's Extra Size Silk  
Dresses—**

Remarkable offering—numerous  
 models featuring newest style—black,  
 navy and brown—sizes 42½ to 52½  
 —were \$39.73 to \$49.73.

**1.95 Women's and Misses'  
Dresses—**

Silk and wool mixtures, canton crepes,  
 taffetas, poret twill—embroidered or  
 bead trimmed—straight line models—  
 navy, brown and black—were \$14.73  
 and \$19.73.

**4.55 Women's Mignonette  
Dresses—**

Embroidered and braid trimmed—  
 graceful panels and straps—long line  
 collars and vestees—navy, black and  
 henna—sizes 36 to 46—were \$16.73  
 to \$19.73.

**3.44 Misses' and Women's  
Suits—**

Navy and black tricotine—lined  
 with plain or fancy silk—three styles  
 in straight line models—sizes 14 to  
 42—were \$29.73.

**1.35 Junior Misses' Dresses—**

Gingham and chambray—sizes 12 to  
 17 years—were \$3.75.

**.78 Junior Misses' Silk Dresses**

Crepe and taffeta—sizes 12 to 17  
 years—were \$15.94.

**1.05 Mink Choker Scarfs—**

One large skin—fine quality—  
 were \$24.75.

**.70 Gift Shop Suggestions**

**Your Easter Remembrances  
and Wedding Gifts**

**.14 HYDRANGEAS—**white, pink and mauve  
 were 28c triple cluster.

**.34 POLYCHROME SETS—**complete with  
 candlesticks—two designs—were \$3.95

**.95 CHINESE MATS—**exquisitely embroi-  
 dered—were \$1.15 and \$1.25.

**.41 Aids to  
Spring Sports**

**Professional  
Fielders' Gloves**

**3.00**  
 Were \$5.00  
 Horsehide, fully leather lined, and with  
 laced heel. Every glove guaranteed.

**.86 BOYS' FIELDERS' GLOVES—**selected leather  
 palm—leather lined—well padded—  
 were \$1.50.

**4.24 ROLL COLLAR JERSEYS—**firm worsted  
 —ribbed collar and cuffs.

**2.86 Camera Films  
Printed and Developed  
24-Hour Service  
Moderate Prices**

**.74 PERFUMES**

**The Easter Gift  
Now on Display**

**.28**  
 Beautifully bottled perfumes, domestic  
 and imported, are displayed in such a  
 lovely array in the Perfumery Depart-  
 ment it is difficult to choose between  
 them, unless you have already decided  
 which is your favorite. The unusual  
 beauty of the bottles, the variety of  
 odors, and the moderate prices bring  
 the discriminating here for the pur-  
 chase of their Easter gift of perfumes.

**.21 Toilet waters, sachets, face powders and  
 talcums from the makers of the per-  
 fumes also moderately priced.**

**.83½**

**.39**

**.21**

**.21**

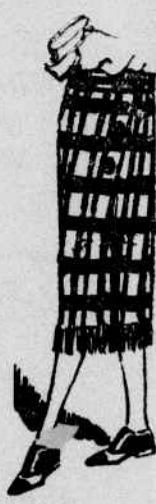
**.21**

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### Women's & Misses' SKIRTS

5.00

Were \$6.97 and \$7.97

Navy blue and black serge skirts  
 in plain tailored style with gath-  
 ered back and insert pockets;  
 also fringed wrap-around skirts  
 of plaid tweed.

One model is illustrated.

Sizes 25 to 32.

### START OF SEASON SALE

MONDAY 19.200 TUESDAY

SHEETS and PILLOW CASES

Sheets—were \$1.16 to \$1.62—

Sale prices, .75 to \$1.09

Pillow Cases—were .35 and .36—

Sale prices, .24 and .25

### MORNING SPECIALS On Sale Monday and Tuesday Until 1 P.M.

To prevent dealers buying, quantities restricted. No Mail or Telephone Orders.

**\$16.50 Boys' Two-Trouser  
Suits—**12.85

All wool—tweeds, cassimeres  
 and cheviots, medium light and  
 dark, grey, brown and heather  
 mixtures—herringbone stripes  
 and sports checks—inverted or  
 box plait models—sizes 8 to 18  
 years.

**\$1.64 French Serges—**1.17

54 inch—all wool—fine twill—  
 taupe, tan, copen, brown, navy  
 and black.

**\$1.57 Black Taffeta—**1.18

35 inch—chiffon finish—lus-  
 trous and serviceable.

**\$1.67 Babies' Yoke and  
Bishop Dresses—**.88

White lace and embroidery  
 trimmed—some with hand  
 stitched yoke—sizes to 3 years.

**\$2.94 Linene Housedresses—**2.25

Two-piece models of slip-on  
 dress and coat—white croch-  
 et buttons and rick-rack braid  
 finish—copen, green, heather  
 and lavender—sizes 36 to 46.

**94 ct. and \$1.17 Sateen Petticoats—**.75

Black and colors.

**18 ct. Women's Irish Linen  
Handkerchiefs—**Ea. .12

Good wearing quality.

**28 ct. Men's Fine  
Mercerized Hose—**.20

Double sole—high spliced heel—  
 assortment of colors.

**\$1.95 Men's Arrow Shirts—**1.35

Large assortment of novelty  
 stripes—new Spring patterns—  
 all sizes and sleeve lengths.

**\$2.39 Extra Size  
Sweet-Orr Overalls—**1.54

Blue only—without bib—sizes  
 46 to 50.

**\$1.45 Men's Spring Caps—**1.20

Tweeds, mixtures and plain and  
 black—all sizes.

**95 ct. Men's Medium Weight  
Underwear—**.70

Grey—soft finish—good wear-  
 ing quality—all sizes.

**\$5.95 Men's Trousers—**4.50

All wool—worsted, cassimeres  
 and flannels—stripes, checks,  
 mixtures or plain in dark or  
 medium shades.

**\$1.97 Plaid Blankets—**1.34

Variety of color combinations—  
 size 66x80 (single Blanket).

**\$5.94 New Marquisette  
Panel Curtains—**3.66

2½ yards long—real lace mo-  
 tifs—white and Arab tint.

**\$8.97 Art Fibre Rugs—**5.64

6x9 ft.—stencilled borders—  
 blue, brown and green.

**36 ct. & 48 ct. Cretonnes—**.27

30 styles—artistic chintz, tape-  
 try, verdure and Japanese de-  
 signs.

**\$4.49 Marseilles Spreads—**2.97

Satin finish—85x95—fine qual-  
 ity.

**\$2.97 Floral Silkoline  
Comfortables—**1.92

Full size—white cotton filled.

**68 ct. Large Size Turkish  
Bath Towels—**.37

Heavy quality—hemmed—white  
 borders.

**21 ct. Heavy Crash Towelings—**.15

(Part linen) blue borders—for  
 dish and rollers.

**97 ct. Mercerized Cotton  
Damask—**.64

69 inches wide—pure white—  
 close weave.

**\$5.00 Nainsooks—**4.10

45 inch—sheer and fine—for in-  
 fants' slips and women's under-  
 wear, etc.

**22 ct. Bleached Domets—**.13

27 inches wide—soft, downy  
 nap.

**5¼ ct. Bleached  
Cheese Cloths—**3½

36 inch—absorbent.

**97 ct. Cut Glass  
Marmalade Jars—**.58

With silver plated cover and  
 spoon—none sent.

**\$2.97 Mesh Bags—**2.00

Fish scale mesh—very pretty  
 Easter and Confirmation gifts.

**24 ct. Pink Nainsooks—**.16

Just the fabric for all lingerie  
 purposes.

**47 ct. Mercerized Sateens—**.35

36-inch—good assortment of  
 light and dark colors—for all  
 lining purposes.

**Women's Double Extra  
Size Vests—**.27

Low neck and sleeveless—mill  
 runs—quality .57.

**Boys' Two Trouser Suits—**

Cheviots, tweeds, cassimeres—new  
 Spring assortment of patterns and  
 shades of grey, tan, brown and  
 heather mixtures—models are sports,  
 inverted or box pleat—coats are  
 lined with all wool alpaca—fully  
 lined trousers—excellent tailoring—  
 sizes 8 to 17 years—were \$14.50.  
 Limit 2.

**Boys' Knickerbocker  
Trousers—**

All wool cheviots, cassimeres and  
 tweeds—grey, tan and brown mix-  
 tures and stripes—all fully lined—  
 also corduroys in straight or knick-  
 erbocker styles—sizes 5 to 17 years  
 —were \$1.95.  
 Limit 3.

**Boys' Reefers—**

Grey, brown, green and olive—home-  
 spun and tweed fancies—pin stripes  
 —plain or patch pockets with flap—  
 alpaca linings—full belted—  
 were \$8.75 and \$8.95.  
 Limit 2.

**Men's Trousers—**

All wool—worsted, silk mixtures,  
 cassimeres and flannels—sizes 28 to  
 46—were \$4.95.  
 Limit 2.

**Men's Spring Derbies—**

Black—newest and conservative  
 models—all sizes—were \$4.50.  
 Limit 2.

**Men's Felt Hats—**

Browns, tans, greys, black—all sizes  
 —super-quality—lined and unlined—  
 were \$6.50 and \$5.50.  
 Limit 2.

**Men's Woven Madras Shirts—**

Unusually large assortment of new  
 and conservative patterns—blue,  
 tan, heliotrope and black stripes on  
 white ground—all sizes—were \$1.48  
 Limit 4.

**Men's Muslin Night Shirts—**

Well made—full cut and roomy—  
 some trimmed—all sizes, 15 to 20—  
 were \$1.22.  
 Limit 3.

**Men's Pure Silk Knitted  
Ties—**

Beautiful assortment of stripes,  
 heathers and solid colors—  
 were \$1.45.  
 Limit 3.

**Men's Imported  
Handkerchiefs—**

Extra fine quality Irish linen—shire  
 —hemstitched, with hand embroi-  
 dered initial—were \$1.25.  
 Limit 2 dozen.

**Men's Union Made  
Overalls or Coats—**

Blue, blue striped, brown or white—  
 regular sizes 36 to 42—extra sizes  
 44 to 50, 20 cts. additional—  
 were \$1.22 to \$1.42.  
 Limit 3.

**Men's Work Shirts—**

Striped percale—blue or grey cham-  
 bray—black sateen—khaki—sizes  
 14 to 18—were \$1.09 to \$1.25.  
 Limit 3.

**Men's Balbriggan  
Underwear—**

Short sleeves—long drawers—double  
 seated—all sizes—were .48.  
 Limit 3 sets.

**Women's Extra Size Silk  
Hosiery—**

Black—full fashioned—mercerized  
 tops—were \$2.25.  
 Limit 2.

**Women's Extra Size  
Glove Silk Vests—**

Bodice tops—sizes 48, 50 and 52—  
 were \$3.77.  
 Limit 2.

**Stamped Gowns—**

White—fine quality—made up ready  
 to embroider—simple designs—  
 were .74.  
 Limit 4.

**Women's White Drawers—**

White—hemstitched ruffle—  
 were .68.  
 Limit 2.

**Bleached Domets—**

36 inches wide—soft downy nap—  
 were .28.  
 Limit